

AUTHENTIC CONFIDENCE



The **SECRET** to **LOVING** Your **WORK** and
LEADING an **UNSTOPPABLE CAREER**

Ben Fauske

RISE
LEADERSHIP

CONFIDENCE IN ACTION

1. What happens to your confidence under stress?
2. What is your confidence bias?
3. How to resolve confidence challenges.
4. How to coach confidence.

AUTHENTIC CONFIDENCE OVERVIEW:

- The number one currency in every organization is **customer confidence**.
- The top driver for customer confidence is **engaged talent**.
- Talent is engaged or disengaged primarily through their **direct supervisor**.
- **Supervisors** who communicate with Authentic Confidence build **unstoppable careers and teams**.
- **Authentic Confidence** is defined as: **Pride in Work + Humility in Relationships**.
- **Coaching Authentic Confidence is the highest form of influence**.



CONFIDENCE PROFILES



AUTHENTIC CONFIDENCE MODEL



THE ENGAGEMENT CYCLE:



UCLA RESEARCH

- OXTR: confidence neurotransmitter
- Oxytocin receptor gene
- “A” Adenine
- “G” Guanine
- Two “G” nucleotides: Higher levels of optimism, self-esteem and mastery
- Two “A” nucleotides: Increased sensitivity to stress and depressive thinking
- *Shelley E. Taylor “Gene-Culture Interaction Oxytocin Receptor Polymorphism (OXTR) and Emotion Regulation,” Social Psychological and Personality Science 2, no. 6 (2011): 665-72*

Authentic Confidence

**Pride in Work +
Humility in Relationships**

COMPLIMENTS

- Compliments: a polite expression of praise or admiration.

CRITICISM

- Critic: a person who judges the merits of literary, culinary, artistic, or musical works, especially one who does so professionally.

THE LEADERSHIP DEVELOPMENT PROCESS

1. Core Beliefs
2. Confidence Profile Assessment
3. Compliments and Criticism
4. Coaching and Career Confidence Guide

CONFIDENCE PROFILES





AUTHENTIC CONFIDENCE RESOURCES

- Confidence Profile Assessment
- www.benfauske.com