



## 2017 – 2018 Program Schedule

Date/Location	Professional Development	Keynote Speaker
<p><b>TUESDAY</b> <b>August 15, 2017</b> Bridgewood Conference Center Neenah   WI</p> <p><b>*Time: 11:30 – 1:30 PM</b></p> <p><b>*Note lunch timeline</b></p>	<p><b>Not Applicable – Special Summer Event</b></p>	<p><b>Allan H. (Bud) Selig</b>   Commissioner Emeritus of Major League Baseball</p> <p><b>Topic:</b> Baseball in American Society</p>
<p><b>TUESDAY</b> <b>September 12, 2017</b> *KI Convention Center Green Bay   WI</p> <p><b>*Time: 1:00 PM – 6:30 PM</b></p> <p><b>*Note new venue and event timeline</b></p>	<p><b>Session 1 Presented By:</b> Cleary Gull <b>Topic:</b> M&amp;A Market Update</p> <p><b>Session 2 Presented By:</b> Wipfli LLP <b>Topic:</b> Revenue Recognition &amp; Lease Accounting</p>	<p><b>Andrew Brandt</b> - Columnist   Sports Illustrated &amp; TheMMQB.com; - Host   “The Business of Sports” Podcast; - Executive Director   Moorad Center for Sports Law; - Villanova Sports Business and Legal Analyst   ESPN</p> <p><b>Topic:</b> Sports Management</p>
<p><b>*THURSDAY</b> <b>October 19, 2017</b> KI Convention Center Green Bay   WI</p> <p><b>Time: 2:00 PM – 7:30 PM</b></p> <p><b>*Note meeting will take place on a Thursday</b></p>	<p><b>Session 1 Presented By:</b> von Briesen <b>Topic:</b> The Current Landscape of Fraud &amp; Abuse Liability for Financial Executives</p> <p><b>Session 2 Presented By:</b> BMO <b>Topic:</b> Buy/Sell/Hold: Evaluating Strategic Alternatives</p>	<p><b>Keynote Speaker</b> <b>Linda Zukauckas</b>   EVP &amp; Corporate Controller   American Express</p> <p><b>Facilitator</b> <b>Melanie Miller</b>   Vice President &amp; Treasurer   Bemis Company, Inc.</p> <p><b>Topic:</b> Leadership &amp; Diversity</p>
<p><b>*THURSDAY</b> <b>November 30, 2017</b> Bridgewood Conference Center Neenah   WI</p> <p><b>Time: 1:00 PM – 7:30 PM</b></p> <p><b>*Note meeting will take place on a Thursday</b></p>	<p><b>Session 1 Presented By:</b> Experis <b>Topic:</b> Introducing &amp; Understanding The New LinkedIn Platform</p> <p><b>Session 2 Presented By:</b> Francis Investment Counsel <b>Topic:</b> 2018 Financial Market Outlook and Investment Trends</p>	<p><b>Keynote Speaker</b> <b>Dick Resch</b>   Chairman &amp; CEO   KI</p> <p><b>Facilitator</b> <b>Joe Burkard</b>   VP of Corporate Communications   KI</p> <p><b>Topic   Maverick At Work: A Conversation with Dick Resch</b></p>

## 2017 – 2018 FEI Program Schedule (Continued)

<p><b>TUESDAY</b>  <b>January 23, 2018</b>                  Rock Garden                  Green Bay   WI</p> <p><b>Time: 2:00 PM – 7:30 PM</b></p>	<p><b>Session 1 Presented By:</b> Grant Thornton  <b>Topic:</b> Tax reform is finally here. What now?</p> <p><b>Session 2 Presented By:</b> Baker Tilly  <b>Topic  </b> Thriving in Uncertain Times: strategies for International Growth under U.S. Trade Policy</p>	<p><b>Tim Bergstrom</b>   President &amp; COO of Bergstrom Automotive Group</p> <p><b>Topic  </b> Driven to Deliver: Outstanding Guest Experiences</p>
<p><b>TUESDAY</b>  <b>February 20, 2018</b>                  Bridgewood Conference Center                  Neenah   WI</p> <p><b>Time: 2:00 PM – 7:30 PM</b></p> <p><b>THIS EVENT WAS CANCELLED DUE TO INCLEMENT WEATHER</b></p>	<p><b>Session 1 Presented By:</b> Associated Bank  <b>Topic  </b> Life After LIBOR</p> <p><b>Session 2 Presented By:</b> Baker Tilly Search &amp; Staffing  <b>Topic  </b> Achieving a Successful Software Implementation</p>	<p><b>Wilson Jones</b>   President &amp; CEO   Oshkosh Corporation</p> <p><b>Topic  </b> Oshkosh Corporation's People First Journey</p>
<p><b>TUESDAY</b>  <b>March 20, 2018</b>                  Radisson                  Green Bay   WI</p> <p><b>Time: 2:00 PM – 7:30 PM</b></p>	<p><b>Session 1 Presented By:</b> Schenck  <b>Topic:</b> Winning by Connecting Goals to Vision</p> <p><b>Session 2 Presented By:</b> Innova Technologies  <b>Topic:</b> Building a Strong CFO - CIO Relationship</p>	<p><b>John McHugh</b>   Director of Corporate Communications, Leadership Development &amp; Training   Kwik Trip</p> <p><b>Topic:</b> Great Workplace Culture</p>
<p><b>WEDNESDAY</b>  <b>April 18, 2018</b>                  Bridgewood Conference Center                  Neenah   WI</p> <p><b>Time: 2:00 PM – 7:30 PM</b></p> <p><b>*Note meeting will take place on a Wednesday</b></p>	<p><b>Session 1 Presented By:</b> Aon  <b>Topic:</b> Risk Maturity Index (Whitepaper Discussion)</p> <p><b>Session 2 Presented By:</b> Mason Wells  <b>Topic:</b> Ownership Dynamics of Different Types of Companies (Panel Discussion)</p>	<p><b>Tim Toepel</b>   CFO   Epic Systems</p> <p><b>Topic:</b> Epic: with the Patient at the Heart</p>

## Additional 2017 – 2018 Events

### DIVERSITY GROUP EVENTS

**Tuesday, 9/26/17**

**Time: 1:30 – 4:30 PM**

**Speaker:** Mel Robbins

**Topic |** 5 Second Rule: Achieve Breakthrough Performance in your Career & Life

**Location:** Appleton Performing Arts Center (PAC)

### LUNCH & LEARN WEBINARS

**\*Time: 11:45 AM – 1:15 PM**

**Tuesday, 8/29/17**

**Sponsor Location:** Baker Tilly (Appleton)

**Tuesday, 10/31/17**

**Sponsor Location:** von Briesen (Appleton)

**Tuesday, 12/12/17**

**Sponsor Location:** Associated Bank (Green Bay)

**Tuesday, 2/20/18**

**Sponsor Location:** Godfrey & Kahn (Appleton)

**Tuesday, 4/17/18**

**Sponsor Location:** Experis (Appleton)

**Tuesday, 6/19/18**

**Sponsor Location:** BMO (Appleton)

**\*All webinars run from 11:45 AM – 1:15 PM**

### PEER GROUP MEETINGS

**Thursday, 8/24/17**

**Time: 2:00 – 4:30 PM**

**Location:** Keller | Kaukauna

**Thursday, 11/2/17**

**Time: 2:00 – 4:30 PM**

**Location:** Keller | Kaukauna

**Thursday, 2/22/18**

**Time: 2:00 – 4:30 PM**

**Location:** Keller | Kaukauna

**Thursday, 6/7/18**

**Time: 2:00 – 4:30 PM**

**Location:** Keller | Kaukauna

### 2018 SUMMER GOLF OUTING & SOCIAL

**Date: Monday, June 18, 2018**

**Time: 12:00 PM – 7:00 PM**

**Location:** Butte des Morts Country Club | Appleton

### OTHER CHAPTER EVENTS

#### 2018 CAREER MANAGEMENT WORKSHOP

**Date: Friday, 5/18/18**

**Time: 8:00 – 11:30 AM;**

**Lunch: 11:30 – 12:30 PM**

**Location:** Bridgewood Conference Center | Neenah

#### 2018 FINANCIAL LEADERSHIP SUMMIT

**Dates: 5/20/18 – 5/22/18**

**Location:** Houston, TX

**Hotel:** [Marriott Marquis Houston Downtown](#)

#### 2018 CHAPTER PROMOTION OPPORTUNITY

**(Sponsored by Associated Benefits & Risk Consulting)**

**Date: April 25, 2018**

**Time: 8:00 AM – 11:00 AM**

**Speaker:** [Jon Gordon](#)

**Location:** KI Convention Center | Green Bay