



May/June 2019 Newsletter President's Message

As we wrap-up the fiscal year I've been reflecting on a few of the chapter's accomplishments.

This year we began tracking some meeting attendance and survey score trends over the past three years and are seeing some positive results. Overall, we saw a nice increase in our chapter meeting attendance this year including attendance of members, strategic partners and guests.

The most significant data point for me in terms of meeting attendance is the number of guest attendees (attendees that are not members nor strategic partners). This year we averaged 37 guest attendees at each chapter meeting; nearly double the average from the past two years. Hopefully this increase in guests will result in better awareness of FEI in Northeastern Wisconsin and will strengthen our membership in the future.

Survey scores for professional development sessions and for the overall meeting satisfaction are both slightly above the 3 year average. The survey score for our keynote presentations was 0.02 points below our three year average. Unfortunately, that lower score was driven by one keynote presentation which received the lowest score of any keynote over the past three years (reminder: our survey scale from 1 to 5 with 1 = Poor and 5 = Excellent). Overall, our meetings appear to be meeting or exceeding the expectations of the chapter members.

Meeting Survey Score (Average)

	'16 - '17	'17 - '18	'18 - '19
Professional Development	4.27	4.08	4.19
Keynote	4.29	4.43	4.33
Overall	4.39	4.44	4.42

Of course, our chapter provides much more than the monthly chapter meetings. We continue to see great participation in our Peer Group, Diversity & Inclusion Group, Career Skills Seminar, and of course, the Annual Summer Golf Outing & Social Event.

All these accomplishments are the result of a tremendous amount of work by our strategic partners, keynote speakers, chapter committees and chapter administrator. I would like to say thank you to all our chapter leaders for all the hard work they put in to making the NEW chapter so special. Thank you to Michelle Weiss, our chapter administrator, for keeping all of us on track. I can only imagine how difficult your role is. Your time, efforts, support and counsel is what keeps this chapter running smoothly. Finally, thanks to all of you for allowing me to lead the chapter this year and for putting up with my lousy jokes.

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2018-2019 Chapter President
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