



March/April 2020 Membership Update

We're excited to report we gained eight new members during our second chapter challenge promotion! Since the remainder of our chapter meetings have been cancelled this fiscal year due to the COVID-19 Coronavirus, we are working with the FEI National Office to determine if we can offer another opportunity to reduce the annual dues rate from \$399 to \$299 before the end of the fiscal year.

As a reminder, the **National** annual fees for the Executive Category of membership were reduced from \$499 to \$399 for renewals effective August 1, 2019 or later and new members as of July 1, 2019. This was announced in an e-mail sent to all members on June 14, 2019 by Andrej Suskavcevic, the National President and CEO of FEI. While not a certainty the intent is to reduce these fees to \$299 by August 2022. These reductions are something chapter leaders around the country have been requesting for some time and we are extremely pleased the National Office and Board have implemented them over the last several years going from \$525 to \$399 currently.

The best way to recruit new members is through personal contact. Please continue to reach out to colleagues who you think might benefit from an FEI membership. There is no cost for them to attend a chapter meeting as a guest. Once you make the contact and confirm his/her interest please contact me directly and I will handle their membership application and welcome process.



Michelle Weiss
Membership Chair
michelle@mwcommunications.org
920.750.9110

MEMBERSHIP RECRUITERS FOR 2019-2020 FISCAL YEAR

GOLD RECRUITERS *3+ Members*

Jayne Frisch Mike McNamara

SILVER RECRUITERS *2 Members*

Nicole Olesen Karen Young

BRONZE RECRUITERS *1 Member*

Jay Edwards	Lynda Farrell
Deb Hansen	Amy Henselin (GT)
Sara Hurley	Jim Kiekhaefer
Paul Landwehr	Dan Pichler
Joe Toonen	Steve Veldhorst
Julia VerHaagh	Kelly Weerts

MEMBERS AS OF THE END OF COMPETITION OR FISCAL YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	216	2017	220
2018	239	2019	253
2020	265 (Goal)		

Members as of March 30, 2020: 250

Due to terminations and transfers, our goal is to add **42 new members** this fiscal year ending **June 30, 2020**.

Please Welcome Our Eight New Chapter Members!

BRIAN HOGELAND

Controller, Logistics Finance
Schneider National, Inc.
Green Bay
Recruiter: Jayme Frisch



SHAWN KIENERT

Business Operations Manager
Sure Controls Inc.
Greenville
Recruiter: Mike McNamara



CARRIE LARSEN

CFO
Cleveland Hardware & Forging Co.
Green Bay
Recruiter: Dan Pichler (Wipfli)



JOE NICK

CFO
AmeriLux International
DePere
Recruiter: Julia VerHaagh



ANGELA PRILL

Division Controller
Schneider National, Inc.
Green Bay
Recruiter: Jayme Frisch



KELLY TANCK

Controller
Community Foundation for the
Fox Valley Region
Appleton
Recruiter: Steve Veldhorst



MARY WHALEY

Accounting Manager
Marshfield Clinic Health System
Marshfield
Recruiter: Deb Hansen



VICKY XIONG

Controller
Schneider National, Inc.
Green Bay
Recruiter: Jayme Frisch



FEI of Northeastern Wisconsin Money-Back Guarantee

In order to support our recruitment efforts this fiscal year, the chapter board has again approved offering a **MONEY-BACK GUARANTEE** for dues to new members if they do not find value in their membership. We are making this offer because we feel strongly about the value proposition that our chapter offers. The details of this offer are as follows:

1. The chapter will refund the national membership dues paid by any new members if they decide not to renew their membership after their first 12 months of membership.
2. Any new members whose applications are processed from July 1, 2019 through June 30, 2020, and who join the Northeastern Wisconsin Chapter, are eligible for this money-back guarantee.
3. Members who transfer in from or out to other chapters are not eligible.
4. The members must have attended at least four of the featured speaker presentations during the first 12 months of their membership.
5. As proof of their attendance, members must have signed in and signed out on the attendance sheets for each meeting at the registration table with Michelle Weiss, our Chapter Administrator.
6. Within 60 days of their anniversary date of joining FEI, they must submit a written request for refund to Michelle Weiss (michelle@mwcommunications.org) and provide the reasons for FEI not meeting their expectations.
7. Any refunds approved will be issued in the same name and format (i.e. credit card, company check, etc.) as the amounts were originally paid.
8. In the event of any questions or disputes in administering this money-back guarantee, Michelle Weiss and the FEI Executive Committee will have authority to resolve the situation.
9. The effectiveness of this offer will be evaluated toward the end of the 2019-2020 fiscal year to determine whether to continue it for future years.