



## May/June 2020 Membership Update

**We need your help!** Our third and final recruitment chapter challenge promotion is underway and will end on Thursday, May 28, 2020. At present, only one new member has joined during this promotion, and our goal for this challenge is ten. This promotion is being held in conjunction with our May 14, 2020 FEI Career Development Webinar, which allows us to reduce the annual dues rate for new members from \$399 to \$299.

**We'd also like to extend a sincere thank you to the members and strategic partners listed in the right-hand column. They have helped recruit and welcome 24 members thus far this fiscal year (which ends on June 30, 2020).** Our goal set at the beginning of the fiscal year was 265 members and we currently have 246 members. COVID-19 has impacted our organization, like so many others, and we're especially grateful for both our new and existing members.

Please continue to contact colleagues you think would benefit from an FEI membership. I have sent two communications surrounding the third chapter recruitment challenge membership promotion. In addition, I welcome your questions and look forward to working with FEI National and prospective members to ensure their membership application and welcome process runs smoothly.



Michelle Weiss  
Membership Chair  
[michelle@mwcommunications.org](mailto:michelle@mwcommunications.org)  
920.750.9110

### MEMBERSHIP RECRUITERS FOR 2019-2020 FISCAL YEAR

#### GOLD RECRUITERS *3+ Members*

Jayme Frisch                      Mike McNamara

#### SILVER RECRUITERS *2 Members*

Nicole Olesen                      Karen Young

#### BRONZE RECRUITERS *1 Member*

Jay Edwards	Lynda Farrell
Dawn Fogleson	Deb Hansen
Amy Henselin (GT)	Sara Hurley
Jim Kiekhaefer	Jason Kozelek
Paul Landwehr	Dan Pichler
Joe Toonen	Steve Veldhorst
Julia VerHaagh	Kelly Weerts

### MEMBERS AS OF THE END OF COMPETITION OR FISCAL YEAR:

2008	107	2009	119
2010	139	2011	170
2012	199	2013	210
2014	226	2015	219
2016	216	2017	220
2018	239	2019	253
2020	265 (Goal)		

**Members as of May 20, 2020: 246**

Due to terminations and transfers, our goal is to add **42 new members** this fiscal year ending **June 30, 2020**.

## Please Welcome Our Two New Chapter Members!

### KAY HEIMAN

Finance Manager  
Outlook Group, LLC  
Neenah  
Recruiter: Dawn Fogleson



### TODD MEYER

Executive Vice President &  
Chief Financial Officer  
Equix, Inc.  
Fond du Lac  
Recruiter: Jason Kozelek

No image  
available

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## FEI of Northeastern Wisconsin Money-Back Guarantee

In order to support our recruitment efforts this fiscal year, the chapter board has again approved offering a **MONEY-BACK GUARANTEE** for dues to new members if they do not find value in their membership. We are making this offer because we feel strongly about the value proposition that our chapter offers. The details of this offer are as follows:

1. The chapter will refund the national membership dues paid by any new members if they decide not to renew their membership after their first 12 months of membership.
2. Any new members whose applications are processed from July 1, 2019 through June 30, 2020, and who join the Northeastern Wisconsin Chapter, are eligible for this money-back guarantee.
3. Members who transfer in from or out to other chapters are not eligible.
4. The members must have attended at least four of the featured speaker presentations during the first 12 months of their membership.
5. As proof of their attendance, members must have signed in and signed out on the attendance sheets for each meeting at the registration table with Michelle Weiss, our Chapter Administrator.
6. Within 60 days of their anniversary date of joining FEI, they must submit a written request for refund to Michelle Weiss ([michelle@mwcommunications.org](mailto:michelle@mwcommunications.org)) and provide the reasons for FEI not meeting their expectations.
7. Any refunds approved will be issued in the same name and format (i.e. credit card, company check, etc.) as the amounts were originally paid.
8. In the event of any questions or disputes in administering this money-back guarantee, Michelle Weiss and the FEI Executive Committee will have authority to resolve the situation.
9. The effectiveness of this offer will be evaluated toward the end of the 2019-2020 fiscal year to determine whether to continue it for future years.