



DIVERSITY & INCLUSION GROUP

northeastern wisconsin chapter

May/June 2020 Newsletter Update

April 28, 2020 Webinar Summary

Reimagine Your Leadership Brand – Presented by Jo Miller, CEO – Be Leaderly

- *There's never been a more important time to ask, "Who am I as a leader, really?"*
- *This is not the time for one-size-fits-all leadership.*
- *It's not enough to be it if no one can see it.*
- *Amplify the accomplishments that align with your aspirations.*

Your leadership niche is a combination of the following:

- Strengths
- Passions
- Value

Create career defining moments

- Go big or go home - don't become indispensable for doing work that downplays your potential.
- Make your brand, value, and accomplishments visible by working hard on the right initiatives
- A career defining moment is one where you reinforce the leadership brand you want to be known for AND deliver valuable results to your organization.

Amplify your accomplishments

- Don't be the best kept secret
- Be a game changer
- Stealth promotion vs. self-promotion

8 stealth promotion tactics

1. Give progress updates
2. Become a hub for knowledge
3. Promote a problem (S-P-A-R)
4. Speak the f-word: failure
5. Galvanize a community
6. Go after awards
7. Posse power
8. Be a hero-maker

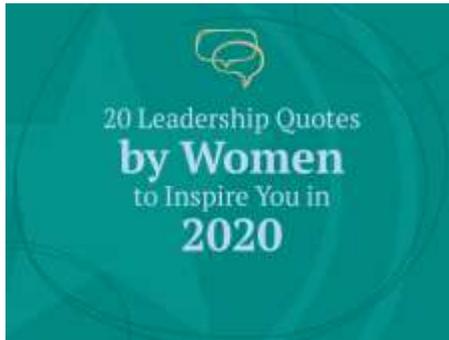
33 ways to amplify your accomplishments

https://jomiller.com/wp-content/uploads/2019/12/33_Ways_to_Amplify_Your_Accomplishments.pdf

To view the presentation materials please click on the following link: <https://feinew.org/page-8689/8935900>

May/June 2020 Newsletter Update – Continued

*Recommended Reading Selections

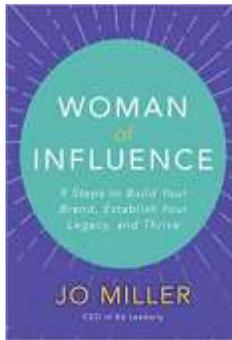


20 Leadership Quotes by Women to Inspire You in 2020

At Be Leaderly, we're on a mission to help you see yourself as a leader—now, without changing who you are.

Let's face it, you deserve nothing less than a lifetime of work that [plays to your strengths](#), energizes you, and allows you to operate at your best every day, without being anything other than your authentic, luminous self. But, life can get complicated and messy, and it isn't always easy to be reminded of your strengths and all that you're capable of leading and achieving.

Bookmark this page for those days when you need a reminder to be courageously authentic, grow into [the most "leaderly" version of yourself possible](#), and let your greatness glow.



Woman of Influence: 9 Steps to Build Your Brand, Establish Your Legacy, and Thrive Author: Jo Miller

Have you ever felt like your organization's best-kept secret? Are you the go-to person for work that downplays your potential? Do you want to hone your leadership skills while still staying true to who you are? If you answered yes to any of these questions, or if your reputation as a standout contributor is not translating into career advancement, *Woman of Influence* is for you.

With more than two decades of experience working with hundreds of thousands of women and clients including eBay, GM, Microsoft, and more, Be Leaderly CEO Jo Miller has the strategies, stories, and research to help women shift their focus from doing to leading. In *Woman of Influence*, she provides a practical, hands-on roadmap that walks you through 9 specific steps to build your brand, establish your legacy, and thrive. Each step is reinforced with self-assessments, inspiring exercises, and checklists that have been road-tested by tens of thousands of professional women.

[Click here](#) to read the complete book summary and also explore purchase options.

*Additional articles are available with our webinar subscription to Women's Leadership Coaching:
<http://www.beleaderly.com>

May/June 2020 Newsletter Update – Continued

Diversity & Inclusion Group Event Cancellation & Postponement

1. **Tuesday, June 30, 2020 | | 11:45 AM – 1:15 PM**
Women’s Leadership Coaching Webinar | Hosted by BMO
Topic: Mobilize Your Support Network

This in-person event has been cancelled due to COVID-19. The webinar discussion questions, PowerPoint Presentation and recordings will be posted on the [News Page](#) of the chapter’s website on 7/1/20.

2. **September 22, 2020 FUSION Event Update**

The 2020 FUSION Event, featuring [Carey Lohrenz](#) has been postponed until September 2021 due to COVID-19. The 2021 event will be held at the Fox Cities Performing Arts Center (PAC) in downtown Appleton during the afternoon. The exact date and event timeframe will be provided, once confirmed by the FUSION Event Planning Committee.

What is the FEI Diversity & Inclusion Group?

FEI National continues to encourage local chapters to focus on diversity within our membership. Women executives face a unique set of challenges in balancing their careers and personal lives. This special interest group is focused on exploiting the talents of individuals and creating opportunities to improve personally and professionally. As a result, we hope to increase membership engagement in our chapter and create additional ways for our female members to find value in the FEI experience

Diversity & Inclusion Group events are open to the following individuals:

- Members of the FEI NE Wisconsin Chapter
- Managers and executives within an FEI Member’s Company
- Representatives of our strategic partner companies
- Prospective chapter members
- Guests of any of the above
- While some event topics are geared toward women, men are welcome and encouraged to attend & participate



Jill Bean
Diversity & Inclusion Group Chair
[jill.beam@foth.com](mailto:jill.bean@foth.com)